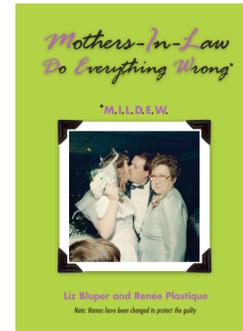




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## Mother-in-Law Experts Use Laughter to Help Women Worldwide

Liz Bluper and Renée Plastique\*, authors of *Mothers-In-Law Do Everything Wrong: M.I.L.D.E.W.* (Andrews McMeel, ISBN: 0-7407-4208-6, trade paperback, \$9.95), have sparked a revolution with their code word: MILDEW. With *M.I.L.D.E.W.* now in its 2<sup>nd</sup> printing, their playful acronym is infiltrating today’s vernacular as women talk to each other about that all-too-familiar marital challenge—the mother-in-law.

The authors are helping women “laugh their MILDEW away” by sharing their hilarious strategies, stories and relatable experiences. Countless women have enjoyed *M.I.L.D.E.W.*’s “laughter as therapy” perspective.

Women from across the globe are opening up and sharing their stories, lending support to those also suffering from “MILDEW build-up” and confirming that, indeed, they are not alone. They are discovering that when it comes to MILDEW, laughter really is the best medicine. “*M.I.L.D.E.W.* is truly therapeutic!” says one reader.

With its broad appeal, *M.I.L.D.E.W.* is inspiring mothers-in-law, too. By taking their scientifically calibrated quiz, more than one mother-in-law has been surprised at the results and changed her ways. Bluper and Plastique are hearing reports of reduced marital stress and improved family relations. “World peace can’t be far behind!” quips Plastique.

### True Tale #1

The whole family is planning to come to your house. The night before, you come home to find your mother-in-law in your kitchen. She’s in her girdle, on her hands and knees, scrubbing your kitchen floor. What do you do? (Hint: You may not have to move)

### True Tale #2

Your mother-in-law gives you a Thigh Master for your birthday. What do you do? (Hint: No need to consult Emily Post)

*M.I.L.D.E.W.* has the answers. Liz Bluper and Renée Plastique have been amusing audiences across the country during their radio and television show appearances, including Chicago’s ABC News, Fox News in the Morning and WGN News. For more information, visit [www.MyMildew.com](http://www.MyMildew.com).

### **ABOUT THE AUTHORS** \*(Names have been changed to protect the guilty)

**Liz Bluper** (a.k.a. Rachel Latto) is a mother-in-law expert and MILDEW Containment Specialist who has shared her strategies, stories and humor in *Real Simple* magazine and on radio shows across the country. She graduated cum laude from the University of Pennsylvania, and is now a writer and full-time mother living in Connecticut with her husband and three children.

**Renée Plastique** (a.k.a. Diane Tarshis) is a mother-in-law expert and MILDEW Containment Specialist. She has shared her humor-infused expertise in *Real Simple* magazine, on Chicago’s ABC News and WGN News, and on radio shows across the country. Renée graduated from the University of Pennsylvania’s Wharton School, and is a mother, writer and runs her own business plan writing firm—Springboard Business Plans, LLC ([www.SpringboardPlans.com](http://www.SpringboardPlans.com)). She lives in Chicago with her husband, two boys and dog.